

Support the Marine Industry Today!

Empire State Marine Trades Association

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Corporate Sponsorship Opportunities

The Empire State Marine Trades Association (ESMTA) promotes the welfare of the marine trades industry and recreational boaters throughout New York State and advances the safe and proper use of boats, marine accessories, and facilities.

Our members represent over 450 (and growing) marinas, boat dealers and other industry professionals through a state-wide Association supported by seven strong regional organizations that include:

- Association of Marine Industries
- Boating Industries Association of Upstate New York
- Eastern New York Marine Trades Association
- Hudson Valley Marine Trades Association
- Marine Trades Association of Western New York
- New York Marine Trades Association
- Rochester Area Marine Trades Association

One of ESMTA's primary objectives is to actively advocate on behalf of the marine trades industry. By supporting ESMTA you help to support the State's marine industry, serving nearly 500,000 boaters.

By becoming an ESMTA Corporate Sponsor, you help to ensure that the rights of boaters across New York State are not compromised.

MARINER LEVEL – \$5,000

Mariner Level Benefits Include:

- Company logo placement on ESMTA's official e-newsletter, *Cross Winds* (10-12 issues)
- Membership in the State and seven Regional Associations
- Targeted mailing or email to members (1 annually)
- Recognition at ESMTA's Fall Annual Meeting and its Spring Advocacy Day
- Listing on website, www.boatnys.com

SEAMAN LEVEL – \$2,000

Seaman Level Benefits Include:

- Company logo placement on ESMTA's official e-newsletter, *Cross Winds* (6 issues)
- Membership in the State and seven Regional Associations
- Recognition at ESMTA's Fall Annual Meeting
- Listing on website, www.boatnys.com

ADVERTISING IN CROSS WINDS

Advertising on ESMTA's official e-newsletter, *Cross Winds* is an excellent business investment. *Cross Winds* is the voice of the marine industry in New York State. It's the medium of choice for advertisers wanting to reach the decision-makers.

- 10-12 issues, \$1,000
- 6 issues, \$700

WEBSITE

ESMTA's dynamic website will draw more visitors and add more value to the industry through your support in one of the following two categories.

- **Boating Podcast Series, \$7,500**
Industry professionals & boaters rely on ESMTA to be a resource for training and best practices. We can bring this to our members & the general public through a web-based podcast library.
- **Boater's Blog, \$10,000**
What better way to connect with boaters & business professionals serving the boating industry? The Boater's Blog will provide a host of topics from boat show information to where to find hard-to-find motor parts.

CALL ESMTA HEADQUARTERS TODAY TO SECURE YOUR SPONSORSHIP!